

# Jazz ISLAND Festival

## Festival Sponsor Packages

Before the first ticket is sold, sponsorship and program advertising is our primary resource to ensure a successful event for Curacao. The use of Internet, television, radio, and print advertising, as well as art posters, official programs, brochures, flyers, T-shirts, banners, direct e-mail, and extensive signage will blanket Curaçao and deliver sponsor/advertiser's and the Jazz Island Festival's message across. We estimate that the event marketing campaign will generate thousands of impressions in Curacao and the regional markets being targeted for the promotion of the event. No sponsorship can do so much for so little money.

### Tumbao Cubaçao



Gain thousands of favorable impressions at an incredible value. Help one of the first and best Curacao music festivals to grow and touch people with the uplifting power of Jazz and World music.

All sponsors receive an entertainment package consisting of tickets and backstage and hospitality passes to the festival. If our sponsors do not see an 'exact fit', we are open and willing to create a special program for their company.

### *Sponsoring suggestions:*

<b>BOOSTER</b> sponsor	NAf	2,500.00
<b>PATRON</b> sponsor	NAf	5,000.00
<b>PRINCIPAL</b> sponsor	NAf	10,000.00
<b>MARQUEE</b> sponsor	NAf	25,000.00

## Booster

**NAF. 2,500.00**

- Inclusions in all paid and trade radio and print advertising and promotional pieces, press releases, indoor event signage and public announcements.
- Mentions during MC breaks and intros
- Stage wings banner placement at all the event.\*
- One-fourth size black and white sponsor advertisement in the official Jazz Island Festival 2009 program guide.
- Appearances in all event posters and flyers, and event website for one year.
- **TWO** VIP passes which feature a "Meet and Greet" session with headlining artists in addition to total access to all events and
- **TWO** sponsorship passes with reserved seating.

## Patron

**NAF. 5,000.00**

- Inclusions in all paid and trade radio and print advertising and promotional pieces, press releases, indoor event signage and public announcements.
- Mentions during MC breaks and intros at the events.
- Vendor booth placement with product exclusivity at the event with right to sell, use, or display products.
- Stage wings banner placement at the event.\*
- One-half size sponsor advertisement in the official Jazz Island Festival program guide
- Appearances in all event program, brochures, posters and flyers, and event website for one year, with linking.
- **FOUR** VIP passes which feature a 'Meet and Greet" session with headlining artists in addition to total access to all events.
- **FOUR** sponsorship passes with reserved seating.

**Edmar Castañeda**



# Principal

NAF. 10,000.00

We're creating this sponsorship level for sponsors who are trying to reach a new, expanded market (from local to regional).

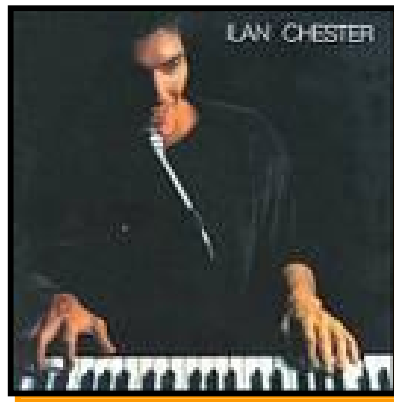
- Full inclusion in second position of all television, radio and prints advertising and promotional pieces, press releases, indoor event signage, and public announcements.
- Continuous listings and press coverage in print, radio, and television during said event.
- Mentions during MC breaks and intros.
- Vendor booth placement with product exclusivity at event with right to sell, use, or display products. \*
- Stage wings banner placement at the event.\*
- Second largest size advertisement in the official Jazz Island Festival program guide.
- Second largest appearances in all event program, brochures, posters and flyers, and event website for one year, with linking.
- **SIX** VIP passes which feature a "Meet and Greet" session with headlining artists in addition to total access to all events and
- **SIX** sponsorship passes with reserved seating.



Edgar Abraham



Jazz Island Promotions Curaçao  
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# Marquee

NAF. 25,000.00

The Marquee Sponsor will achieve unparalleled exposure through title sponsorship of the Jazz Island Festival 2009, receiving top billing across all the board in all media in all mentions:

- The company's name will become the lead part of the Festival's name, i.e.: 'The.....Jazz Island Festival'.
- Primary position of all television, radio and prints advertising and promotional pieces, press releases, indoor event signage, and public announcements.
- Continuous listings and press coverage in print, radio, and television during said event.
- Top billing mentions during MC breaks and intros at the event.
- License to use event name in your company's promotional activities
- First choice vendor booth placement with product exclusivity at event with right to sell, use, and display products.\*
- Paramount banner placement at all events.\*
- Largest size sponsor advertisement in the Jazz Island Festival program guide.
- Lead appearances in all event program, brochures, posters and flyers, and event website for one year, with linking.
- First option to be involved in video and audio recording and broadcast projects.
- Additional banner placements (up to four in total) at the event.\*
- **EIGHT** VIP passes which feature a "Meet and Greet" session with headlining artists in addition to total access to all events and
- **FIFTEEN** sponsorship passes with reserved seating.

\* In accordance with venue rules